

MARKETING GREECE

SHOWCASING THE GREEK TOURISM PRODUCT

An aerial photograph of a road with a central divider and greenery on both sides. A large, semi-transparent white triangle is overlaid on the image, pointing upwards. The text "WE ARE" is centered within the triangle.

WE ARE

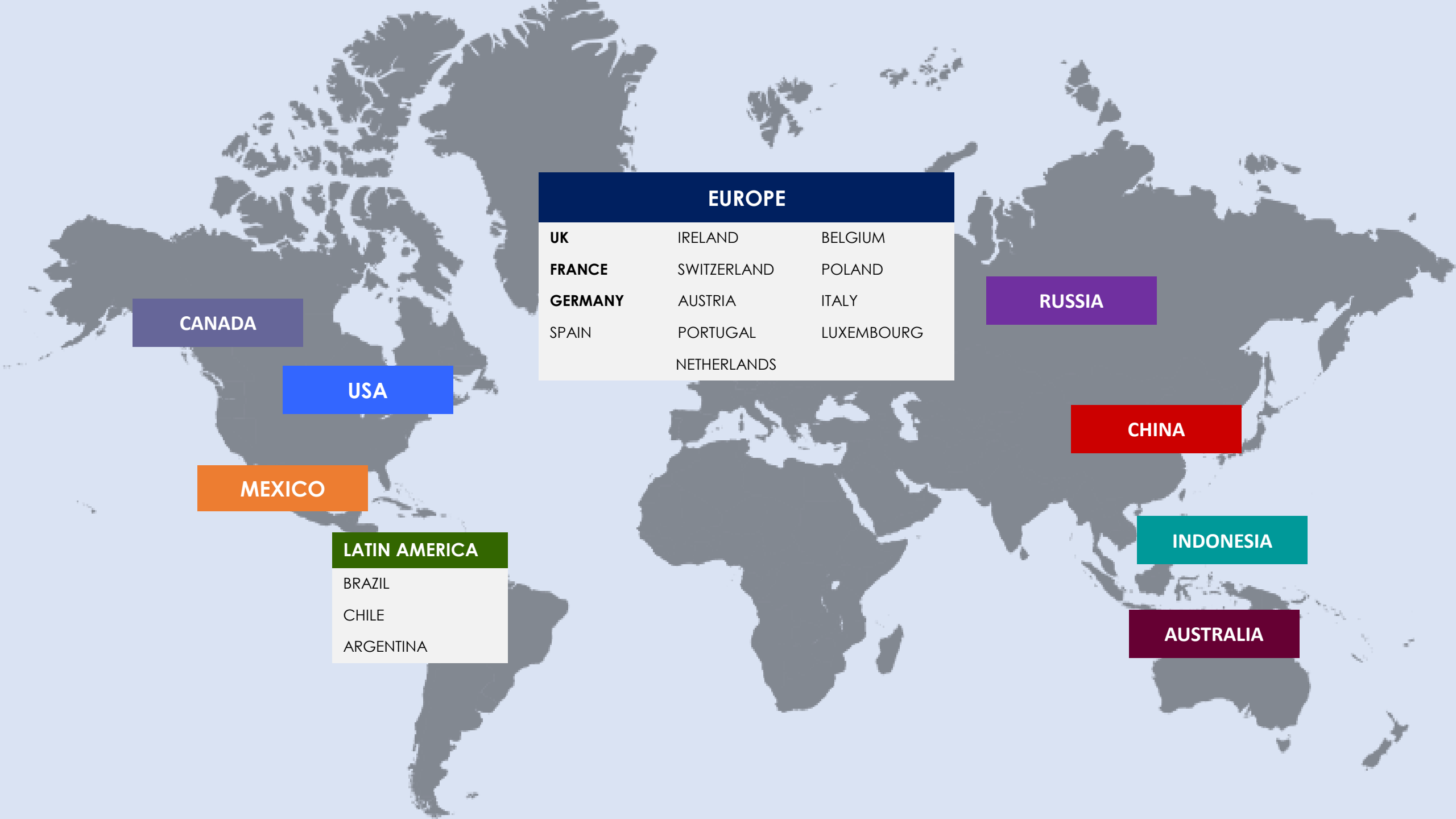
ATHÈNES



Très fière de son passé, Athènes possède une prise
solide sur le présent et un clin d'œil sur le futur

Je veux y aller





CANADA

USA

MEXICO

LATIN AMERICA

- BRAZIL
- CHILE
- ARGENTINA

EUROPE

- | | | |
|---------|-------------|------------|
| UK | IRELAND | BELGIUM |
| FRANCE | SWITZERLAND | POLAND |
| GERMANY | AUSTRIA | ITALY |
| SPAIN | PORTUGAL | LUXEMBOURG |
| | NETHERLANDS | |

RUSSIA

CHINA

INDONESIA

AUSTRALIA



BLOG TROTTERS

Travel in balance

In partnership with



A STAR ALLIANCE MEMBER 



SUSTAINABLE TOURISM

Economy

Blogtrotters, Discover Greece's programme of conceptual travel blogger visits, is embracing the United Nations' Year of Sustainability for Tourism Development, by exploring how to achieve balance through travel. Together, we'll be exploring incredible stories of sustainability and helping promote the drive for responsible tourism in Greece.



INSPIRING STORIES OF SUSTAINABILITY



Subscribe



DATA



CAMPAIGNS

ΜΕΤΕΟΡΑ



Handcrafted
by the Gods

The Rocks of Divinity and Daring

Adventure and action scale new heights in the imposing landscape of Meteora. One of the top abseiling venues in the world, it has all the facilities you could possibly need to take up the challenge. Set out for a hike to one of the gravity-defying monasteries that perch on top of the rocks. Over millions of years the elements have striven to create a place to test your physique and stun your senses.



LAKE PLASTIRA



Handcrafted
by Nature

A pure delight for adventure seekers

The beauty of its waters, reflecting the impetuous peaks of the Agrafu mountain range, make Lake Plastira a desirable spot for lovers of nature and outdoor activities. Take the invitation extended by the many forest roads and paths, trailing among fir, oak and chestnut trees and passing by wonderful creations of both nature and man. By canoe, kayak or pedalos you can float across its eternal surface in a state of utter tranquility while the majesty of the natural landscape unfolds around you.



ΣΠΟΡΑΔΕΣ



Επιστροφή
στο Γαλάζιο

Σκιάθος - Σκόπελος - Αλόνησος

Ένα υπέροχο ημικρατικό νησί των Παλαιόκαιρών κερδίζει θαλασσοπλή ομορφιά, η αναφορά μας στο πιο ζωντανό διακοπές στη Σκιάθο, τη Σκόπελο και την Αλόνησο. Κολυμπήστε στα κρυσθαίνα μονοπάτια των κυμάτων παρά με τα Σκιάθια, εδρασηθείτε απίπτες παράδες, γυμναστείτε παθιασμένα γρηλάτες, κολυμπήστε σε σπάνια μαυρισμένα βιθαλιωμένα στο φλογερό ηλιοβασιλέμα με ένα κοκτέιλ.



ΒΟΛΟΣ - ΠΗΛΙΟ



Επιστροφή
στη Φύση

Μια ανάσα από την πόλη

Πόλη πρόχαιμα μπορεί να κάνει κάποιος από τον Βόλο; Μαγευτικές παράδες, βραβειωμένες με γαλάζια σημαία όπως η Νέα Αχλαδιά, οι Αλικές, ο Άγιος, τα Παλατιόλια και η Αργάι. Το δημοφιλές Κοκτέιλ Αλικού, τόπος αναψυχής και ηρεμίας, και εκδρομή στα κοντινά κυριά του Πηλίου. Ο καταπληκτικός κάποιος και οι αμορφές στελλειωτές, ξεκινήστε το ταξίδι για το δικό σας κρυσθαίνο βόρα.



THESSALY
Handcrafted by Time

ΘΕΣΣΑΛΙΑ
Επιστροφή στις Ρίζες

Θεσσαλία

Καλωσορίσατε

Ξετυλίξτε ένα κουβάρι απροσδόκητων εμπειριών και πλέξτε το δικό σας ταξίδι ανάμεσα στις εποχές και στους προορισμούς. Γράψτε τη δική σας ιστορία στη Θεσσαλία, σμιλεμένη από το χρόνο.



Τέσσερις Εποχές



Ποικιλόμορφοι Προορισμοί



Εμπειρίες Θεσσαλίας

Video



Ανακαλύψτε
περισσότερα





THE WESTERN GREECE COLLECTION
INSPIRATIONS

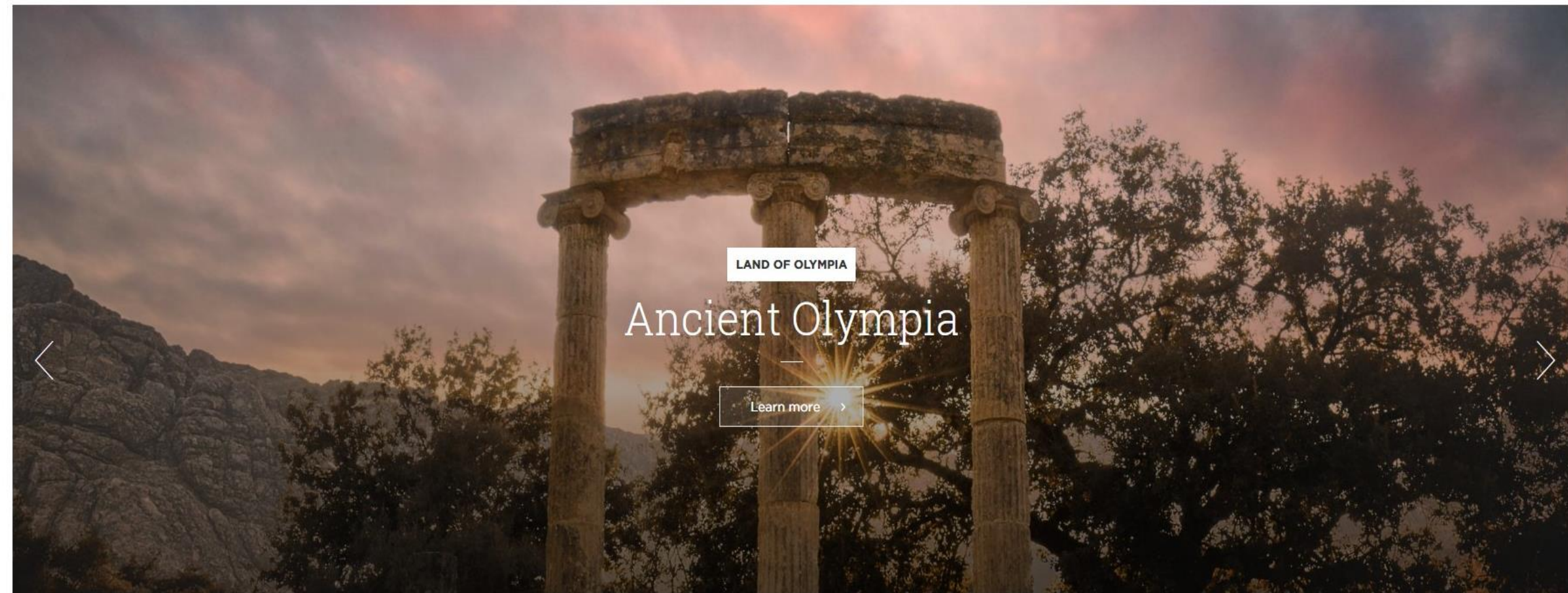


THE WESTERN GREECE COLLECTION
INSPIRATIONS



Be Inspired
IN WESTERN GREECE





LAND OF OLYMPIA

Ancient Olympia

Learn more >

1

Ancient Olympia
A sacred place

2

Kalavrita
A leading nature escape

3

Nafpaktos
The enchanting citadel

Be Inspired

IN WESTERN GREECE



SCROLL



LESVOS

the Aegean
Symphony

IN TUNE
WITH NATURE'S
MELODIES



A SENSE OF NOURISHMENT



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ONE CITY NEVER ENDING STORIES

THIS IS
ATHENS!

The official City of Athens guide

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#thisisathens



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SEE MORE

ONE CITY

NEVER ENDING
STORIES



#ImAnAthenian

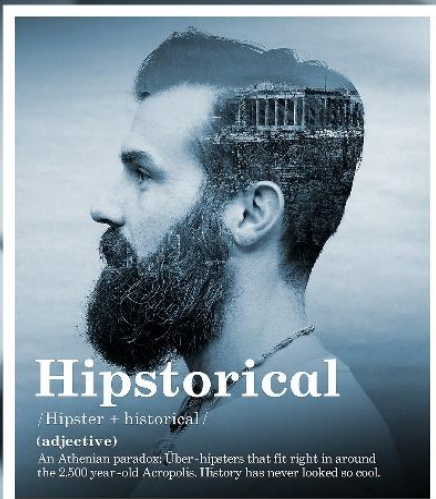
There are simply not enough words to describe this city.

read more →

Speak Athenian.

Be an Athenian.
#ImAnAthenian

#ImAnAthenian



Hipstorical
/Hipster + historical/
(adjective)
An Athenian paradox: Uber-hipsters that fit right in around the 2,500 year-old Acropolis. History has never looked so cool.



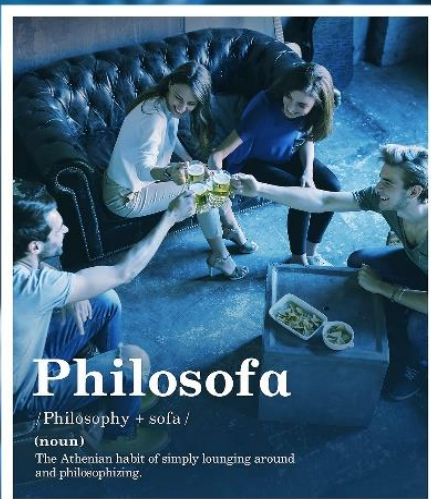
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THIS IS ATHENS!



#ImAnAthenian



Philosofa
/Philosophy + sofa/
(noun)
The Athenian habit of simply lounging around and philosophizing.



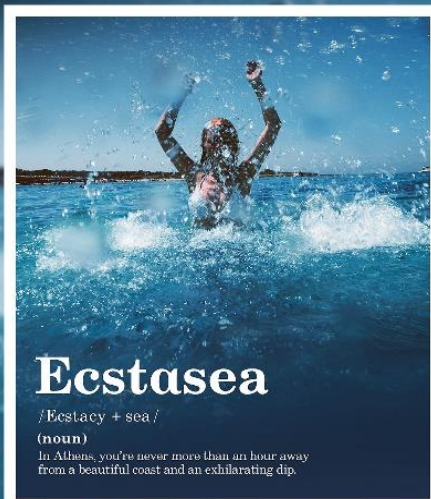
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Ecstasea
/Ecstasy + sea/
(noun)
In Athens, you're never more than an hour away from a beautiful coast and an exhilarating dip.



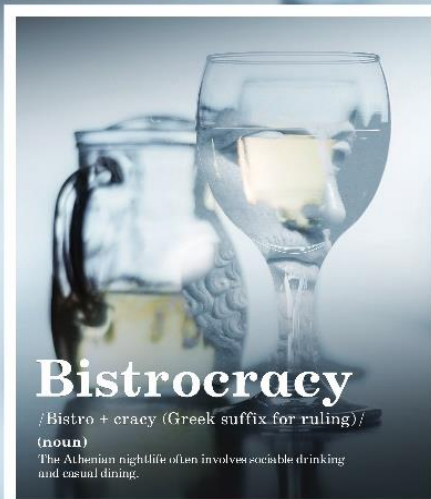
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Bistrocracy
/Bistro + crazy (Greek suffix for ruling)/
(noun)
The Athenian nightlife often involves sociable drinking and casual dining.



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THIS IS ATHENS!



Happening Now
#greeksummer

All that's missing is you
Summer for two

So, go on. Just book. And be there too. GREECE

Happening Now
#greeksummer

There's only one thing missing
Summer for two

So, go on. Just book. And be there too. GREECE

Happening Now
#greeksummer

There's only one thing missing
Summer for two

So, go on. Just book. And be there too. GREECE

Happening Now
#greeksummer

The moment you've been waiting for
Summer in a promise

So, go on. Just book. And be there too. GREECE

CHANIA
THE CRETAN
SOUL #My
Chania
Soul





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An aerial photograph of a coastline. The top half shows a dense forest of green trees. Below the forest is a sandy beach area with some sparse vegetation. The bottom edge shows the ocean with white waves crashing against the shore. A large, semi-transparent white triangle is overlaid on the image, pointing downwards. The text "WE PLAN" is written in white, bold, sans-serif capital letters across the bottom of the triangle.

WE PLAN



COLLABORATION

EXPERTISE

COMMITMENT



Thank you

MARKETING GREECE

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